



IEEE★USA presents:

FUTURE  
**LEADERS**  
FORUM

28-30 July 2016 | New Orleans, Louisiana

*Donor / Support Opportunities*

# Future Leaders Forum

Tulane University - New Orleans, 28-30 July 2016

## Overview

Today's workforce has different motivators, expects a differently structured workplace, and has new ways of communicating. This innovative forum seeks to proactively assist 250-300 of IEEE's brightest and most engaged student and young professional members from across the U.S. (Today's new crop of innovators) as they navigate and acquire the tools to thrive in today's changing world.

Starting in 2015, Baby Boomers will no longer be the majority of the workforce. The majority of the workforce will be Generation Y, ages 20-33. *(U.S. Bureau of Labor Statistics)*

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## Target Audience

- Students of engineering, technology, business, management, and interdisciplinary fields
- Early career professionals in industry and other sectors
- Experienced professionals in science and engineering

## Forum Structure / Goals

- The forum will be an innovative and engaging experience with insightful and thoughtful content married with fun activities to promote discussions on the issues that matter most to this generation as they enter the workforce. In addition, the event will also provide a unique platform for industry and academic leaders to meet, learn about, and engage with the millennial workforce.

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## Current Featured Speakers Will Include:

- Vint Cerf, Vice President and Chief Internet Evangelist, Google
- Sara J Chipps, Founder, Jewelbots, co-founder Girl Develop It
- Tracy Chou, Software Engineer, Pinterest
- Cory Doctorow, Science Fiction Author, Activist, Journalist & Blogger
- Patricia Hatter, Senior VP of Operations and CIO, McAfee
- Norma Jean Mattei, President Elect, ASCE
- Chandrakant Patel, Chief Engineer, HP
- Alton Romig, NAE, former Director, Lockheed Martin Skunk Works
- Steven Sasson, National Medal of Technology laureate, formerly Kodak
- Tiago Sousa, Lead Renderer Programmer, id Software, DOOM & idTech 6
- Lisette Titre, Video game developer (Sims4, Transformers, The Simpsons, and more)

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## Format will include:

Four Idea Forums to include:

- Career development
- Leadership
- Communications & Professional Skills
- Innovation & humanitarian grand challenges

Interactive & Participatory Learning Labs to include:

- Negotiation Lab
- Innovation Lab
- Prototyping Lab
- Storytelling Lab

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## Off-site and experiential events will include:

- **Opening night (Thursday)**

Natchez steamship cruise, dinner and New Orleans Jazz along the Mississippi River. Ice breakers and interactive games will be played on the ship.

- **Friday Night**

Dinner and visit to Mardi Gras World. Participants will have the opportunity to see where Mardi Gras Floats are stored and built while enjoying dinner in a unique mock Louisiana Plantation Mansion.

- **Saturday Night Closing**

Chris Washburne (<http://music.columbia.edu/people/bios/cwashburne>) will provide improvisational music demonstrating leadership through music. This will be followed by a New Orleans Style Barbecue on the Great Lawn of Tulane University.

*Partnership Opportunities available!*



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## Welcome Reception



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## Mixer and Dinner



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## Jazz and Leadership



**Chris Washburne and SYOTOS**

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## Donor Benefits

	Silver \$5,000	Gold \$7,500	Platinum \$10,000
One 6'x30" table top exhibit space	X	X	X
Acknowledgement and organizational logo displayed in conference program books, website, mobile app, and marketing items.	X	X	X
Acknowledgement and organizational logo displayed at all conference social events in both projected and signage.	X	X	X
Acknowledgement and organizational logo displayed in all pre-conference marketing and post-conference summaries.	X	X	X
Marketing materials and gifts placed in attendee bags.	X	X	X
50% discount on additional 6'x30" table top exhibit space.	X	X	X
Fifteen-minute presentation at a conference luncheon.		X	X
IEEE recognition plaque presented to representative at an appropriate conference event.		X	X
Complimentary full registrations (including meals)		X	X
Host a mini-workshop showcasing your organization.			X
Thirty-minute presentation at a conference luncheon.			X

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## Silver Level - \$5,000

- 1 One 6'x30" table top exhibit space
- 2 Acknowledgement and organizational logo displayed in conference program books, website, mobile app, and marketing items.
- 3 Acknowledgement and organizational logo displayed at all conference social events in both projected and signage.
- 4 Acknowledgement and organizational logo displayed in all pre-conference marketing and post-conference summaries.
- 5 Marketing materials and gifts placed in attendee bags.
- 6 50% discount on additional 6'x30" table top exhibit space.

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## Gold Level - \$7,500

- 1 One 6'x30" table top exhibit space
- 2 Acknowledgement and organizational logo displayed in conference program books, website, mobile app, and marketing items.
- 3 Acknowledgement and organizational logo displayed at all conference social events in both projected and signage.
- 4 Acknowledgement and organizational logo displayed in all pre-conference marketing and post-conference summaries.
- 5 Marketing materials and gifts placed in attendee bags.
- 6 50% discount on additional 6'x30" table top exhibit space.
- 7 Fifteen-minute presentation at a conference luncheon.
- 8 IEEE recognition plaque presented to representative at an appropriate conference event.
- 9 Complimentary full registrations (including meals)

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## Platinum Level - \$10,000

- 1 One 6'x30" table top exhibit space
- 2 Acknowledgement and organizational logo displayed in conference program books, website, mobile app, and marketing items.
- 3 Acknowledgement and organizational logo displayed at all conference social events in both projected and signage.
- 4 Acknowledgement and organizational logo displayed in all pre-conference marketing and post-conference summaries.
- 5 Marketing materials and gifts placed in attendee bags.
- 6 50% discount on additional 6'x30" table top exhibit space.
- 7 Fifteen-minute presentation at a conference luncheon.
- 8 IEEE recognition plaque presented to representative at an appropriate conference event.
- 9 Complimentary full registrations (including meals)
- 10 Host a mini-workshop showcasing your organization.
- 11 Thirty-minute presentation at a conference luncheon.



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## Exclusive Donor Opportunities

Unique Ways to Make Your Organization Stand Out in the Crowd

	Price
Opening Night (Thursday Evening) Partner - Natchez steamship cruise, dinner and New Orleans Jazz (includes prominent logo display / acknowledgement)	\$10,000
Friday Night Partner- Dinner and visit to Mardi Gras World (includes prominent logo display / acknowledgement)	\$10,000
Closing Night (Saturday Evening) Partner - Music with Chris Washburne, New Orleans - style Barbeque on Great lawn at Tulane University (includes prominent logo display / acknowledgement)	\$10,000
Audiovisual support with acknowledgement on projection and signage	\$5,000
Wine, cheese, hors d'oeuvre reception	\$5,000
Luncheon with acknowledgement on projection and signage	\$3,000
Breakfast with acknowledgement on projection and signage	\$3,000
Refreshment Break with acknowledgement and logo signage	\$1,500
Badge Holder and Lanyard with Organization Logo	\$1,500

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## About IEEE

IEEE is the world's largest technical professional organization (440,000 members) dedicated to advancing technology for the benefit of humanity. Through its highly-cited publications, conferences, technology standards, and professional and educational activities, IEEE is the trusted voice in a wide variety of areas, including aerospace systems, computers, telecommunications, biomedical engineering, electric power, robotics and automation, and consumer electronics.

## About IEEE - USA

IEEE-USA is an organizational unit of the Institute of Electrical and Electronics Engineers, Inc. created in 1973 to support the career and public policy interests of IEEE's U.S. members. IEEE-USA is primarily supported by an annual assessment paid by U.S. IEEE members.

IEEE-USA's mission, as outlined in the IEEE Bylaws, is to recommend policies and implement programs specifically intended to serve and benefit the members, the profession and the public in the United States in appropriate professional areas of economic, ethical, legislative, social and technology policy concern.

Our vision is to serve the IEEE U.S. member by being the technical professional's best resource for achieving lifelong career vitality and by providing an effective voice on policies that promote U.S. prosperity.



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## *Contact us:*

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